# WISekey



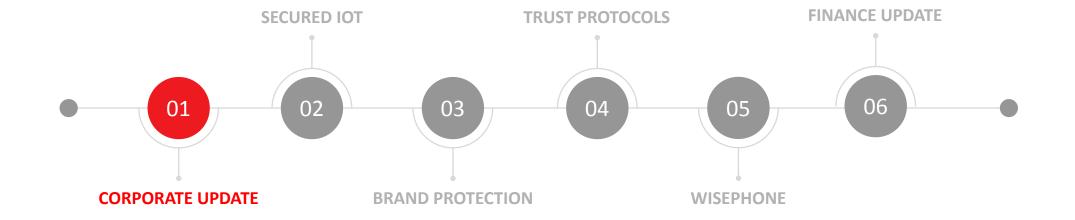


### DISCLAIMER

This communication expressly or implicitly contains certain forward-looking statements concerning WISeKey International Holding Ltd and its business. Such statements involve certain known and unknown risks, uncertainties and other factors, which could cause the actual results, financial condition, performance or achievements of WISeKey International Holding Ltd to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. WISeKey International Holding Ltd is providing this communication as of this date and does not undertake to update any forward-looking statements contained herein as a result of new information, future events or otherwise.

This presentation does not constitute an offer to sell, or a solicitation of an offer to buy, any securities, and it does not constitute an offering prospectus within the meaning of article 652a or article 1156 of the Swiss Code of Obligations or a listing prospectus within the meaning of the listing rules of the SIX Swiss Exchange. Investors must rely on their own evaluation of WISeKey and its securities, including the merits and risks involved. Nothing contained herein is, or shall be relied on as, a promise or representation as to the future performance of WISeKey.

AGENDA







#### WISEKEY

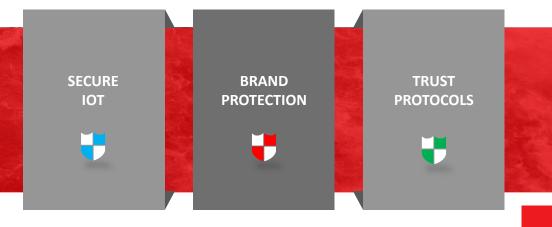
A global leader in the delivery of integrated security products for the Internet of Things ("IoT") and digital identity ecosystems.



LISTED	2016
EMPLOYEES	160 Worldwide (12/31/2018)
HEADQUARTERS	Geneva, Switzerland
• STOCK EXCHANGE	SIX Swiss (SWX: WIHN)

#### **CORE EXPERTISE**

Over two decades of experience developing innovative digital security solutions that use IoT cryptographic chips, secure software, blockchain and trusted services to protect users, devices, data and transactions in the connected world.



#### **INVESTMENT HIGHLIGHTS – FULL YEAR 2018 TOTAL GROUP CONSOLIDATION (NON-GAAP)**

2018 was a strong year for WISeKey



# \$24.3 Cybersecurity

#### **Improved Gross Margins**

54.3%

Up from 48.0% in 2017

#### **Strategic Patent Portfolio**

88

Individual Patents

**Strong Liquidity** 

\$11.2 M

Cash and restricted cash at 12/31/2018

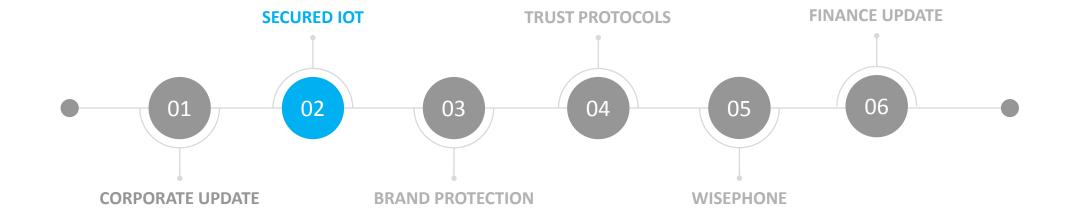
**R&D** Investments

\$8.1 M

Cybersecurity, IoT, blockchain



AGENDA







#### IOT MARKET TRENDS

The role that trust plays in the growth of the connected world.

#### **01 THE IOT RACE**

"...Every single sector on the planet is in a race to digitize, to connect things. And very importantly, to collect data from those things..." <sup>(1)</sup>

#### 02 THE STATE OF INSECURITY

"...the industry is in its "gold rush" state, where every vendor is hastily seeking to dish out the next innovative connected gadget before competitors do. Under such circumstances, functionality becomes the main focus and security takes a back seat." <sup>(2)</sup>

#### **03 FAKE PRODUCTS, REAL ISSUES**

"Together, the negative impacts of counterfeiting and piracy are projected to drain US\$4.2 trillion from the global economy and put 5.4 million legitimate jobs at risk by 2022." <sup>(3)</sup>

(1) Darren Thompson CTO & Vice President of Technology Services Symantec

- (2) Prof. Ahmed Banafa, Stanford University
- (3) International Chamber of Commerce, iccwbo.org

#### **CONNECTED TRUST ESSENTIALS**



## $\mathbf{\mathbf{\hat{v}}}$

#### **IDENTIFICATION**

Connected devices need a digital ID that can be used to tell them apart from the billions of other devices connecting to the cloud every day.





#### CERTIFICATION

Certificates are digital contracts, signed by authorized parties, that attest to the rights of the connected device.



PROTECTION

To preserve the integrity of digital IDs and certificates, digital vaults are used to secure the assets stored on the connected device.



#### SECURING THE INTERNET OF THINGS

Using the WISeKey IOT Microchips and Suite to build a trusted device powering the Fourth Industrial Revolution.

WISeKey has emerged in only 3 years since the WISeKey Swiss Listing as one of the largest IoT listed companies in Switzerland in the sector of IoT, with \$34.3 million revenues. This is an extraordinary evolution when compared with other IoT Swiss listed companies still showing \$2.0 million.

#### **IDENTIFICATION**

A unique ID (UID) is created for the Secure Element chip.



The WISeKey IOT platform securely installs OEM specific certificates on the chip.

#### PROTECTION

Securing the UID and certificates, the Secure Element becomes the digital vault for the connected device.

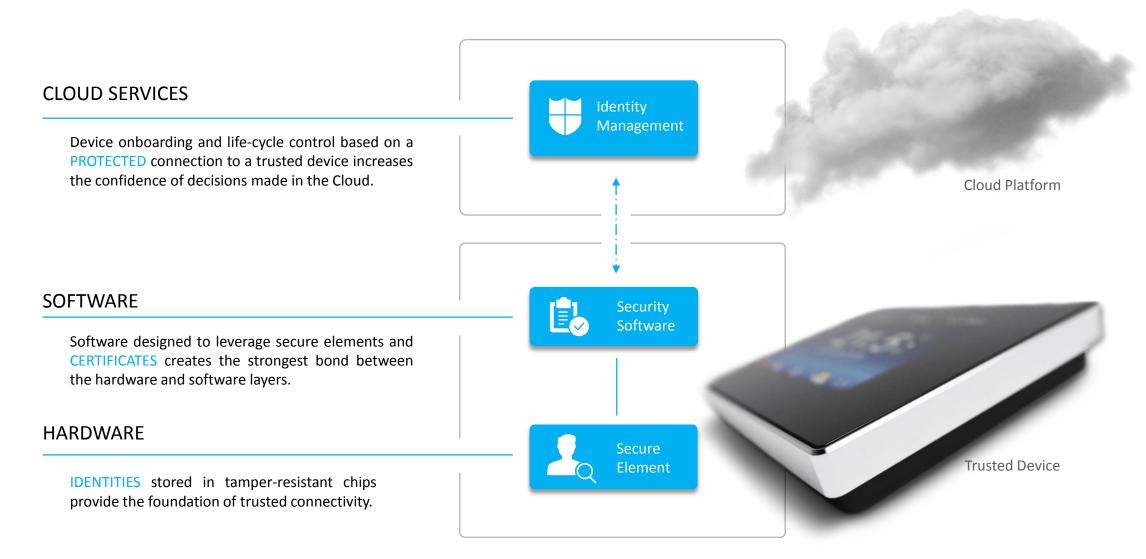






#### **IOT SECURITY AS A PLATFORM**

WISeKey's integrated suite of hardware, software, and services creates trusted connectivity from Chip-to-Cloud.





#### **PERFECTLY POSITIONED**

ekev

WISeKey has carved out a unique space in the IOT security market.

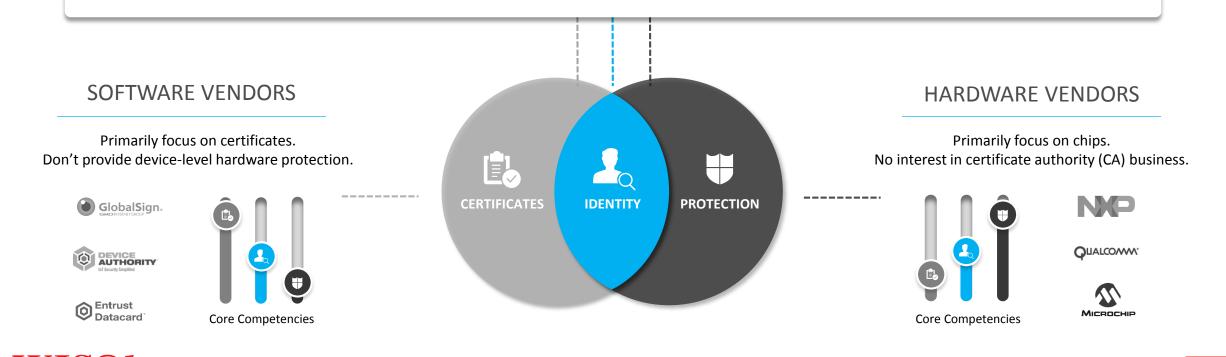


WISeKey has over 20 years of experience in the delivery of Root of Trust services, digital identities, and banking-grade secure chips.



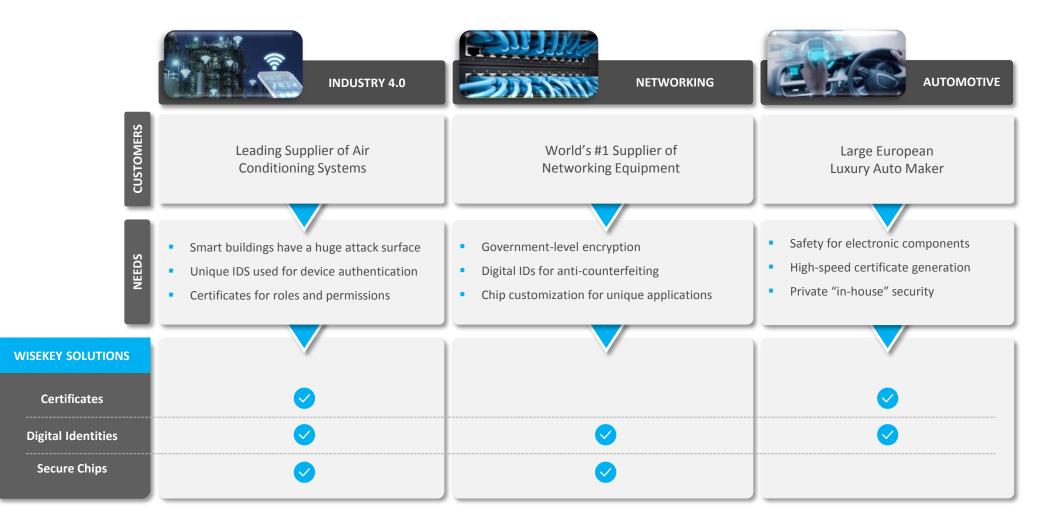
**Core Competencies** 

With expertise in these three disciplines we separate ourselves from our competitors and become the clear choice for Chip-to-Cloud security.



#### **CASE STUDIES**

What brings customers to WISeKey IoT and what are we selling them?



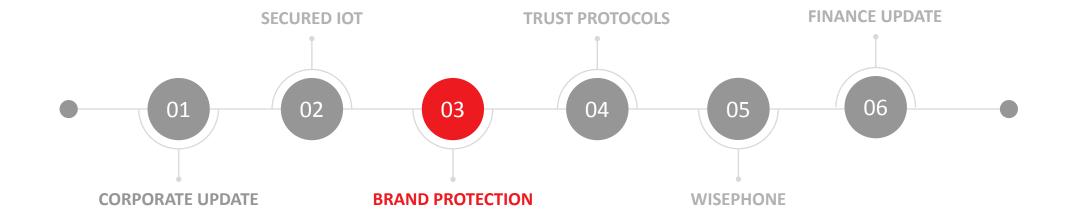


#### **IOT CUSTOMERS**

Creating secure connections for a wide range of companies and products.



AGENDA







## THE BRAND PROTECTION CHALLENGE

"Amount of total counterfeiting globally has reached \$1.2 Trillion in 2017" (1)

"Together, the negative impacts of counterfeiting and piracy are projected to drain US\$4.2 trillion from the global economy and put 5.4 million legitimate jobs at risk by 2022." <sup>(2)</sup>

Losses incurred by Luxury Brands alone in 2017<sup>(1)</sup>

\$30**B** 

Ś

5.4M

Legitimate jobs lost by 2022 <sup>(2)</sup>

14

#### WHY BRAND PROTECTION?

ROI benefits that are driving the Brands to invest in protection platforms.

## KNOW YOUR CUSTOMER (KYC)

There is almost no price tag too high for the answer to the questions of *what* and *when* will their customers buy next.

## **A**----

#### **ANTI-COUNTERFEITING**

Defending against the threats of gray markets that are increasing in value and sophistication.



One-screen access saves time and increases confidence that their products, and reputation, are protected at every stage.

#### WISEAUTHENTIC

WIS@key



#### **Know Your Customer (KYC)**

ange

New connected (NFC\*) tags are turning static products into communication channels.

OEM apps deliver instant product authentication, product registration and consumer engagement to Android and iOS mobile devices users. Your consumer engagement program and application can be customized with rewards programs, incentives, product feedback and more.



#### **CUSTOMER INTELLIGENCE** Improves direct marketing campaigns.



#### GEOLOCATION

Creates relevant, regionally focused products.



#### COMMUNITY

Builds loyalty and connection with the brand.

#### WISEAUTHENTIC

#### **Authentication with Open Detection**

Digital tags equipped with open detection seals can now tell if the bottle has been tampered with or give details of the history of the journey that it has made.

With the use of cryptography standards that can scale in both cost and strength the right cost trade-off for the manufacturer can always be met.

#### 01

Generate a **unique digital ID** (UID) and store it on a secure chip.



#### 02

The personalized chip is built into a **product specific** NFC tag configuration.



#### 03

The NFC tag is loaded with **product specific data** and built into the product label.

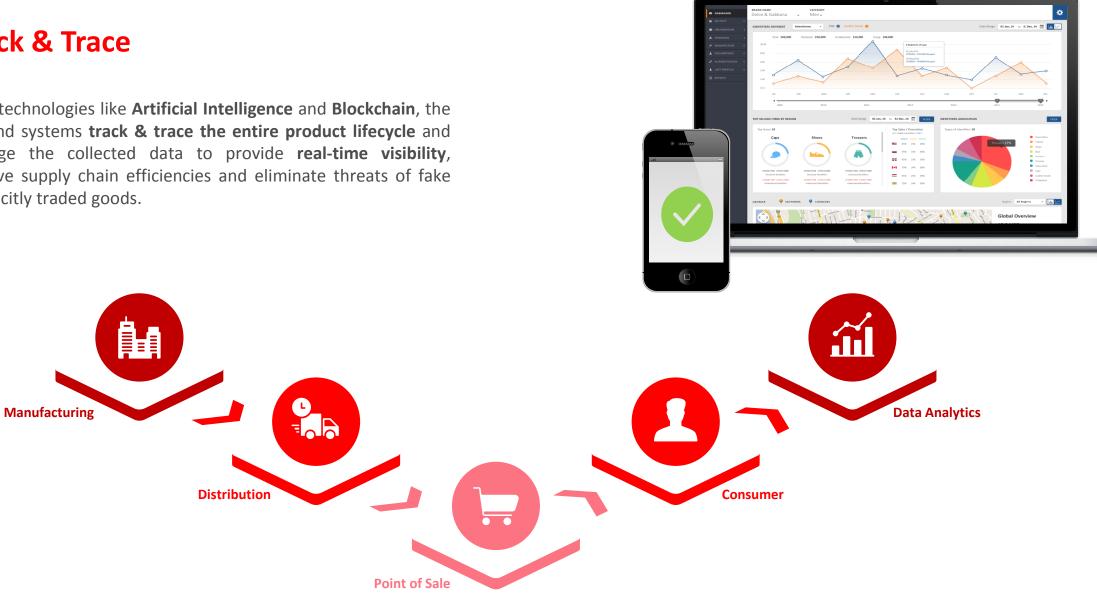




#### **WISEAUTHENTIC**

#### **Track & Trace**

Using technologies like Artificial Intelligence and Blockchain, the backend systems track & trace the entire product lifecycle and leverage the collected data to provide real-time visibility, improve supply chain efficiencies and eliminate threats of fake and illicitly traded goods.



#### ACTIVE VS. PASSIVE AUTHENTICATION TRENDS

ACTIVE AUTHENTICATION

**Sekey** 

Similar to the digitization trends that pushed the payment industry into active (chip-based) solutions, the Brand Protection market has started to adopt active authentication through the use of chips enabled with Near Field Communication (NFC) to increase their defense against counterfeiters and add consumer attraction features into their products.



- Bank-grade encryption, used inside of tamper-resistant silicon, prevents digital cloning of private data stored on the chip.
- Thanks to the payment cards, the consumer perception is that a product with a chip is more secure than a product without one.

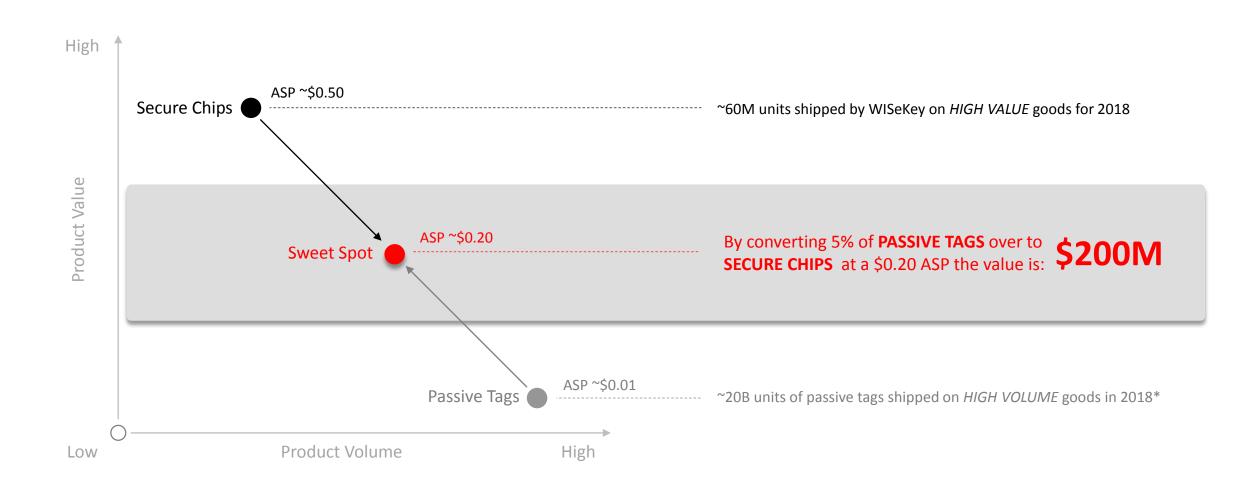


- Sophisticated printing techniques make it costly and difficult to physically clone the card or tag.
- Most consumers have no idea how to spot a real hologram from a fake one.



#### THE SWEET SPOT

By creating a mid-point in the market we generate the perfect storm of price and protection.





20

#### **PREMIUM BRANDS SELECT WISEAUTHENTIC**

**WIS@key** 

Creating new avenues of business efficiencies and brand protection for a wide range of companies and products.

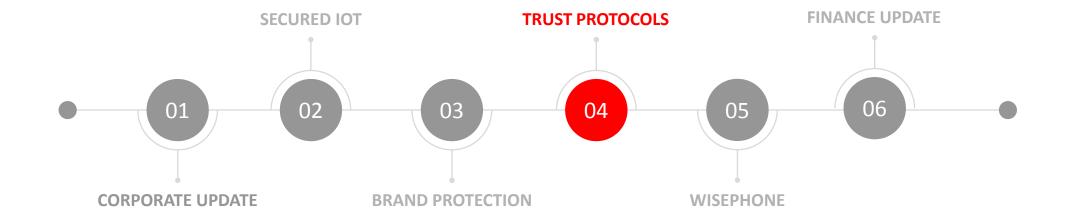




Authenticate

Item

AGENDA

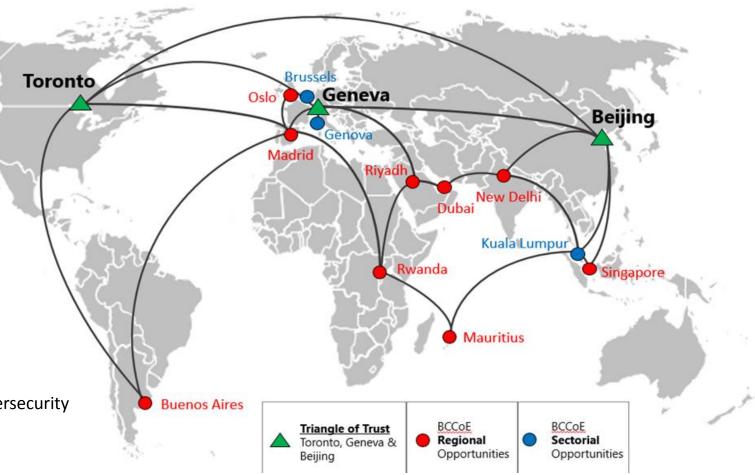






#### **BLOCKCHAIN CENTERS OF EXCELLENCE**

- ✓ Blockchain best practices
- ✓ Sharing Intellectual Property
- ✓ Public, Private and Academic collaboration
- Latest technological standards and applications
- ✓ Foster better security through OISTE Trust Model
- Accelerators for the adoption of blockchain technology
- Development of Blockchain applications focusing on cybersecurity



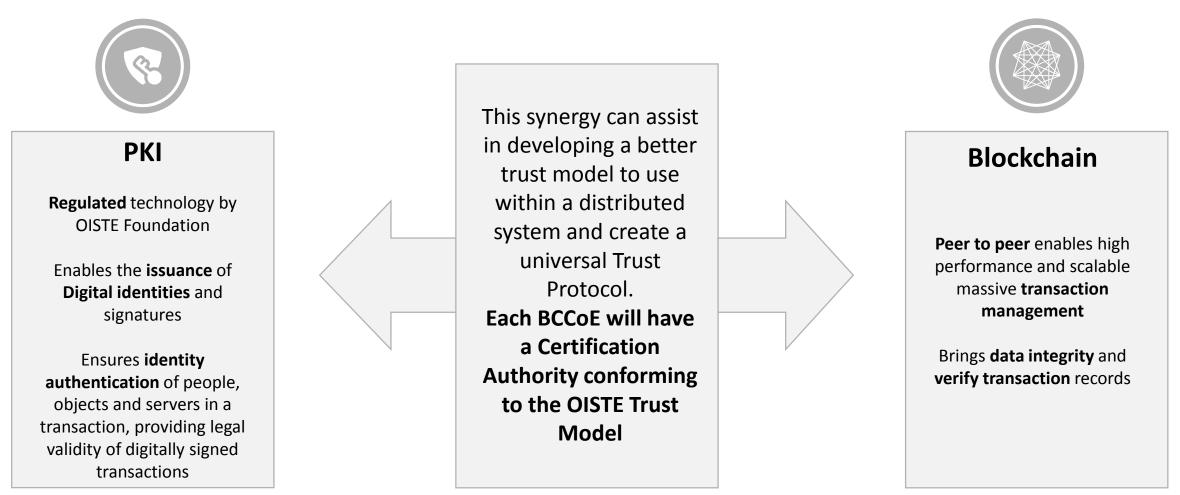


**WIS@COIN** *In partnership with* 



#### **BLOCKCHAIN TRUST PROTOCOL**

#### **Blockchain technology and Public Key Infrastructure Synergy**

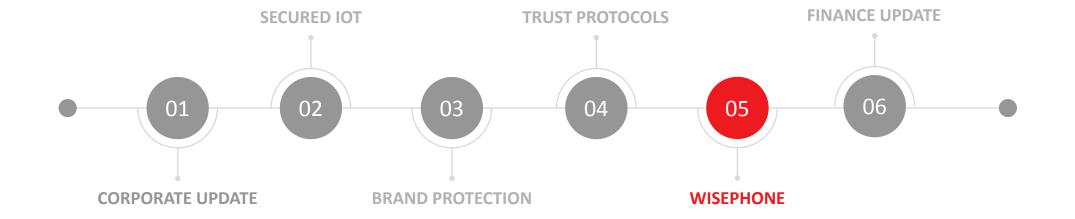


WIS@key

**WIS@COIN** *In partnership with* 



AGENDA



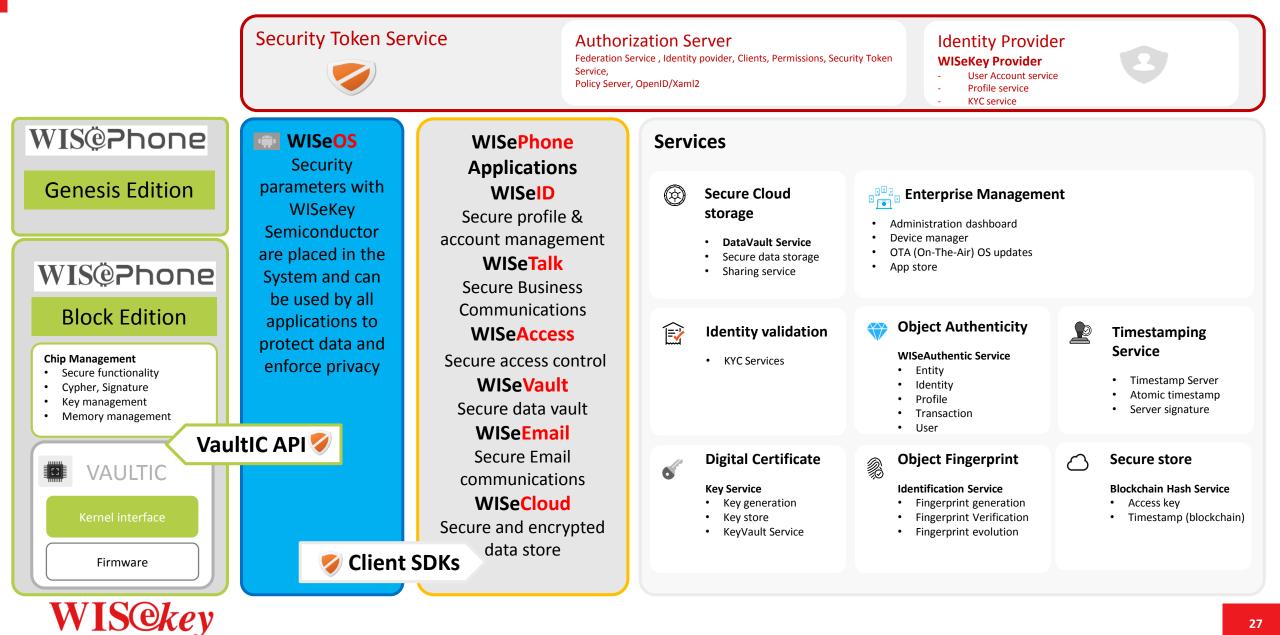




## WIS@Phone THE ENTERPRISE-GRADE CYBERSECURE TERMINAL

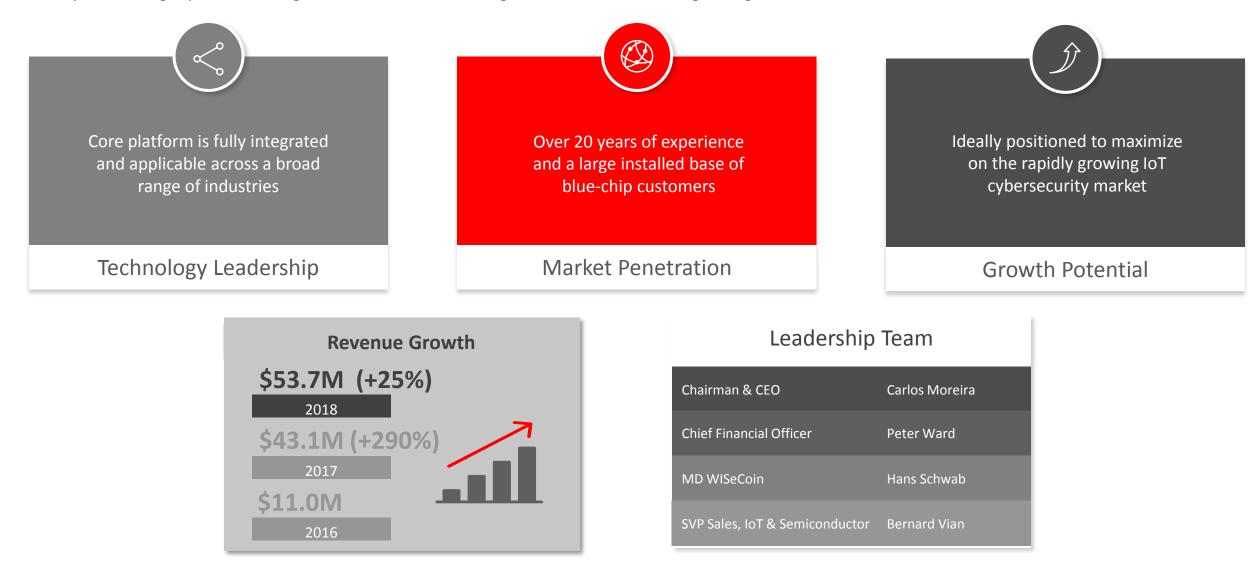


#### WISEPHONE #GENESIS & #BLOCK EDITIONS

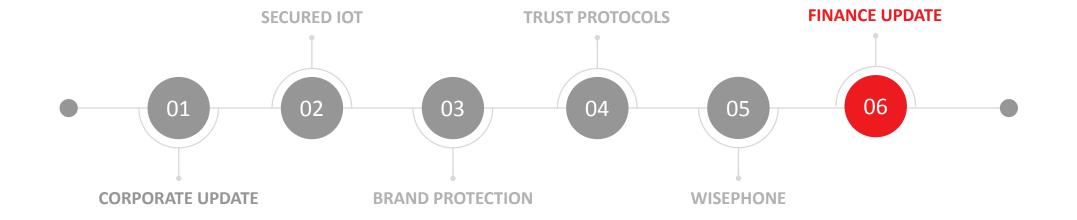


#### **SUMMARY**

WISeKey is in the right place at the right time, with the technologies needed to address a growing market.



AGENDA







## WISeKey International Holding AG Annual General Meeting 21 May 2019 Review of Financial Statements 2018

W Sekev

Peter Ward Chief Financial Officer





### DISCLAIMER

This communication expressly or implicitly contains certain forward-looking statements concerning WISeKey International Holding Ltd and its business. Such statements involve certain known and unknown risks, uncertainties and other factors, which could cause the actual results, financial condition, performance or achievements of WISeKey International Holding Ltd to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. WISeKey International Holding Ltd is providing this communication as of this date and does not undertake to update any forward-looking statements contained herein as a result of new information, future events or otherwise.

This presentation does not constitute an offer to sell, or a solicitation of an offer to buy, any securities, and it does not constitute an offering prospectus within the meaning of article 652a or article 1156 of the Swiss Code of Obligations or a listing prospectus within the meaning of the listing rules of the SIX Swiss Exchange. Investors must rely on their own evaluation of WISeKey and its securities, including the merits and risks involved. Nothing contained herein is, or shall be relied on as, a promise or representation as to the future performance of WISeKey.

#### SEPARATION OF QUOVADIS RESULTS IN THE FINANCIAL STATEMENTS PUBLISHED

• On December 21, 2018, WISeKey signed a Sale & Purchase agreement ("SPA") to sell the QuoVadis Group to Digicert Inc.

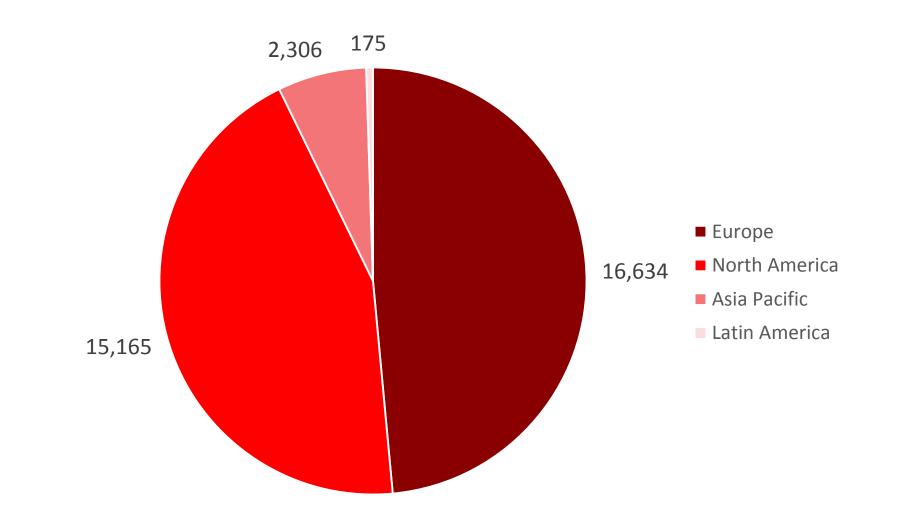
#### • The sale was completed in Q1 2019:

- 8 entities including the QuoVadis holding transferred on January 16<sup>th</sup>, 2019 and
- the last entity, QuoVadis Services Ltd, transferred on February 28<sup>th</sup>, 2019.
- Under US GAAP standard ASC 205, the 2018 results of the QuoVadis Group are presented separately in a "discontinued operations" section in the income statement, and the assets and liabilities are added together and presented as one separate line in each category of the balance sheet as "held for sale".

#### US GAAP CONSOLIDATED INCOME STATEMENT

	12 months ended D	YoY		
USD'000	2018	2017	Variance	
Net sales	34,280	33,674	2%	
Cost of sales	(18,319)	(17,870)	3%	
Gross profit	15,961	15,804	1%	
Gross profit margin	47%	47%	=	
Total operating expenses	(25,021)	(23,673)	6%	
Operating loss	(9,060)	(7,869)	15%	
Total non-operating expenses	(795)	(2,186)	-64%	
Income tax (expense)/recovery	(53)	(71)	-25%	
Net loss from continuing operations	(9,908)	(10,126)	-2%	
Discontinued operations:				
Net sales from discontinued operations	19,412	9,404	106%	
Cost of sales from discontinued operations	(6,196)	(4,516)	37%	
Total operating and non-operating expenses from discontinued operations	(19,778)	(20,620)	-4%	
Income tax (expense)/recovery from discontinued operations	205	1,108	-81%	
Net loss on discontinued operations	(6,357)	(14,624)	-57%	
Net loss	(16,265)	(24,750)	-34%	

#### 2018 REVENUE BY REGION (CONTINUING OPERATIONS \$000'S)





#### US GAAP CONSOLIDATED BALANCE SHEET

	As at Decembe	YoY		
USD'000	2018	2017	Variance	
ASSETS				
Cash and cash equivalents	9,146	9,583	-5%	
Restricted cash	618	-		
Accounts receivable, net of allowance for doubtful accounts	7,620	3,954	93%	
Inventories	4,186	3,463	21%	
Current assets held for sale	8,916	6,777	32%	
Other current assets	1,632	2,294	-29%	
Total current assets	32,118	26,071	23%	
Noncurrent assets held for sale	23,744	24,532	-3%	
Other noncurrent assets	22,591	16,553	36%	
Total noncurrent assets	46,335	41,085	13%	
TOTAL ASSETS	78,453	67,156	17%	
LIABILITIES				
Current Liabilities				
Accounts payable	12,917	12,155	6%	
Notes payable	6,797	84	7992%	
Current liabilities held for sale	14,085	8,763	61%	
Other current liabilities	1,076	2,714	-60%	
Total current liabilities	34,875	23,716	47%	
Noncurrent liabilities				
Convertible note payable	23,940	18,592	29%	
Noncurrent liabilities held for sale	8,590	5,667	52%	
Other noncurrent liabilities	7,073	5,575	27%	
Total noncurrent liabilities	39,603	29,834	33%	
	74,478	53,550	39%	

Total Cash +Restricted cash of: \$ 9,764+ Cash from discontinued ops: \$ 1,390Total Group cash:\$11,154

#### CONSOLIDATED EQUITY

	As at Decembe	er 31,
USD'000	2018	2017
SHAREHOLDERS' EQUITY		
Common stock - Class A	400	400
CHF 0.01 par value		
Authorized - 40,021,988 and 40,021,988 shares		
lssued and outstanding - 40,021,988 and 40,021,988 shares		
Common stock - Class B	1,472	1,261
CHF 0.05 par value		
Authorized - 41,063,901 and 35,517,168 shares		
lssued - 28,769,797 and 24,590,918 shares		
Outstanding - 26,681,736 and 24,590,918 shares		
Teasury stock, at cost (2,088,061 and nil shares held)	(1,139)	-
Additional paid-in capital	201,373	189,152
Accumulated other comprehensive income / (loss)	100	(650)
Accumulated deficit	(197,348)	(180,554)
Total shareholders'equity (deficit) attributable to WISeKey shareholders	4,858	9,609
Noncontrolling interests in consolidated subsidiaries	(883)	(883)
Total shareholders'equity	3,975	8,726
TOTAL LIABILITIES AND EQUITY AND REDEEMABLE PREFERRED SHARES	78,453	67,156

#### SHARE CAPITAL AND AUTHORIZED CAPITAL

WISeKey International Holding AG	As at December	<sup>.</sup> 31, 2018	As at December 31, 2017		
Share Capital	Class A Shares	Class B Shares	Class A Shares	Class B Shares	
Par value per share (in CHF)	0.01	0.05	0.01	0.05	
Share capital (in USD)	400,186	1,472,276	400,186	1,260,956	
Per Articles of association and Swiss capital categories					
Authorized Capital - Total number of authorized shares	-	8,881,829	-	11,803,428	
Conditional Share Capital - Total number of conditional shares	-	11,894,379	-	10,926,250	
Total number of fully paid-in shares	40,021,988	28,769,797	40,021,988	24,590,918	
Total share capital (in USD)	1,872,462		1,661,1	42	
Treasury Share Capital					
Total number of fully paid-in shares held as treasury shares	-	2,088,061	-		
Treasury share capital (in USD)		- 1,138,596			
Total treasury share capital (in USD)	•	1,138,596	•		

Note: unregistered conversion of conditional capital NOT deducted from total number of conditional shares, i.e. as if the issue had not taken place.

	As at December 31,	As at December 31,	
Dilutive vehicles	2018	2017	
Total stock options	1,342,819	731,772	
Warrants	2,942,374	2,534,127	
Redeemable preferred stock	-	860,000	
Total convertible instruments	6,821,804	3,922,438	
Total number of shares from dilutive vehicles	11,106,997	8,048,337	

## SEPARATION OF QUOVADIS RESULTS IN THE FINANCIAL STATEMENTS PUBLISHED AND OTHER NON-GAAP ITEMS

- WISeKey believes that the group activity for 2018 should show both continuing and discontinued operations and has prepared non-GAAP financial results to reflect the total activity of the group in 2018.
- Non-GAAP financial results also exclude non-cash expenses recorded in the income statement and exceptional expenses linked to specific transactions.



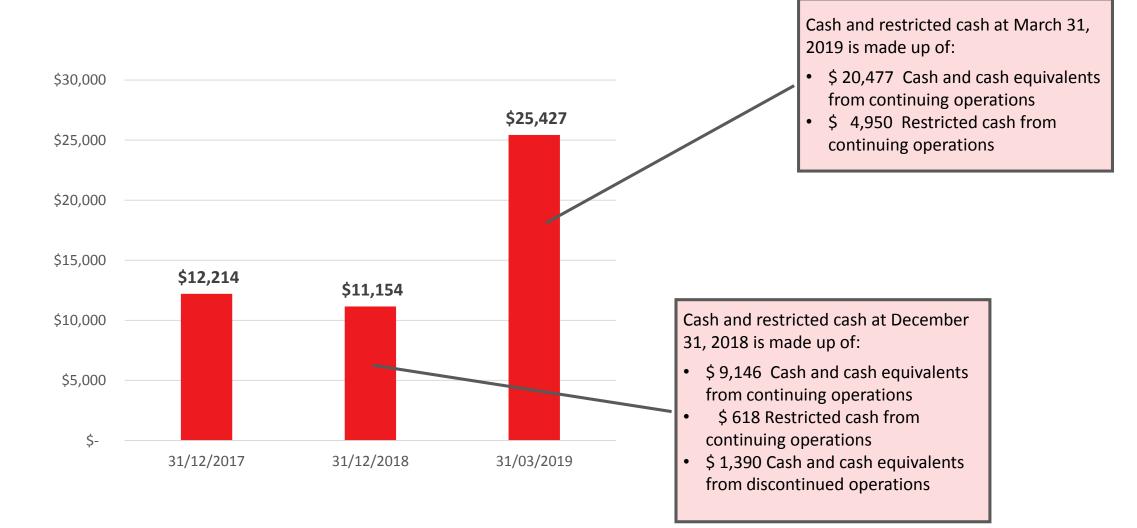
#### **2018 KEY CONSOLIDATED FIGURES**

- 24.6% increase in total revenue to \$53.7 million
- 41% increase in total gross profit to \$29.2 million
- 32.9% decrease in net losses to \$16.3 million
- \$11.2 million cash and restricted cash at December 31, 2018

#### <u>Q1 2019</u>

- \$45 million purchase price from the sale of QuoVadis Group in Q1 2019 (including \$4.5 million held in escrow to be released 56% in Q1 2020, and 44% in Q1 2021)
- Repayment of \$25.3 million loan made in Q1 2019
- Cash balance of \$25.4m at end of Q1 2019
- \$8.0m Q1 2019 revenue

#### STRONG CASH POSITION MAINTAINED





#### ADDING CONTINUING AND DISCONTINUED RESULTS = NON-GAAP CONSOLIDATED INCOME STATEMENT

	12 months ended December 31, 2018			12 months	nber 31, 2017	
Non-GAAP Consolidated Statement of Income / (Loss)		Non-GAAP adjustment		Non-GAAP adjustment		
<u>USD'000</u>	US GAAP Continuing operations	Add results from discontinued operations	Non-GAAP WISeKey Group	US GAAP Continuing operations	Add results from discontinued operations	Non-GAAP WISeKey Group
Net sales	34,280	19,412	53,692	33,674	9,404	43,078
Cost of sales	(18,319)	(6,196)	(24,515)	(17,870)	(4,516)	(22,386)
Gross profit	15,961	13,216	29,177	15,804	4,888	20,692
Other operating income	288	28	316	1,526	-	1,526
Research & development expenses	(5,305)	(2,801)	(8,106)	(5,339)	(2,047)	(7,386)
Selling & marketing expenses	(5,772)	(2,826)	(8,598)	(4,459)	(1,795)	(6,254)
General & administrative expenses	(14,232)	(10,509)	(24,741)	(15,401)	(6,544)	(21,945)
Total operating expenses	(25,021)	(16,108)	(41,129)	(23,673)	(10,386)	(34,059)
Operating income / (loss)	(9,060)	(2,892)	(11,952)	(7,869)	(5,498)	(13,367)

#### NON-GAAP CONSOLIDATED INCOME STATEMENT AND EBITDA

#### Non-GAAP Consolidated Statement of Income / 12 months ended December 31. (Loss) **USD'000** 2018 2017 Net sales 53,692 43,078 Sales increased by 24.6% Cost of sales (22, 386)(24, 515)Gross profit 29,177 20,692 Gross profit increased by 41% 316 Other operating income 1,526 Research & development expenses (8, 106)(7, 386)(6,254) Selling & marketing expenses (8,598) Increase in operating expenses due to 1/ the General & administrative expenses (24, 741)(21, 945)consolidation of QuoVadis for 12 months Vs 9 Total operating expenses (34,059) months in 2017; and 2/ the creation of WISeCoin (41,129) and funding of its development (STO, WISeCoin (13,367) Operating income / (loss) (11,952) token, Blockchain, WISePhone) 3,485 Depreciation and amortization 5,021 EBITDA remains stable despite lower depreciation EBITDA (8,346) (8,467) & amortization Non-cash expenses Stock-based compensation and expenses 2,232 settled in equity 3,345 One-off expenses M&A-related legal and professional fees 1.594 4,368 Adjusted EBITDA increase reflects financial efforts (1,746) Adjusted EBITDA (3,528) to set up WISeCoin

#### **GROUP HEADCOUNT BY LOCATION**

WISeKey Group Full Time Equivalent (FTEs)	As at December 31, 2018	As at December 3 2017	31,	YoY Variance	As at Marcl 2019	n 31,
Europe	128.4	1	23.2	4%		84
France	60	64.7			62	
Switzerland	38.6	29.4			22	
The Netherlands	15.6	16.6			-	
Germany	10.3	7.5			-	
Belgium	1.9	3			-	
United Kingdom	2	2			-	
North America	13.6	:	13.8	-1%		3
Bermuda	10.6	11.8			-	
U.S.A.	3	2			3	
Asia	10		8.5	18%		10
India	7	5.5			6	
Taiwan	2	2			2	
Japan	1	1			2	
Grand Total	152	1	45.5	4%		97



#### **G&A EXPENSES**

Total Non-GAAP General & administrative expenses	12 months ended December 31, 2018	12 months ended December 31, 2017
Staff-related costs	12,845	10,152
Depreciation & amortization classified under G&A	2,231	1,884
Legal and professional fees	4,650	4,456
Rental, office, IT & insurance	2,740	2,291
Stock based compensation classified under G&A	967	1,765
Non-income tax expense	380	643
Customer contract impairment losses	276	188
Other G&A Operating Costs	652	709
Total Group G&A expenses	24,741	22,088

G&A expenses increased by \$2.6 million, but actually remained stable when excluding the impact of QuoVadis G&A expenses not consolidated into WISeKey in FY 2017 (\$2.6 million).

We incurred approximately \$1.2 million in costs associated with the development and launch of WISeCoin leading to the receipt of the Non-Action letter from FINMA that will enable us to move forward with our Security Token Offering ("STO") in 2019.

However, we managed to offset these costs associated by effectively reducing other components of G&A expenses:

- our legal fees were reduced by \$1.0 million due to the recruitment of a Chief Legal Officer,
- stock-based compensation expenses decreased by \$0.8 million,
- non-income tax expenses were lowered by \$0.3 million
- no acquisition in FY 2018, as compared to FY 2017.

#### **CORE CONTINUING OPERATIONS ARE EBITDA-POSITIVE**

Non-GAAP Consolidated Statement of Income /	12 months ended December 31, 2018					
(Loss) for the Core continuing operations	Non-GAAP	Non-GAAP	to US GAAP F	US GAAP Reconciliation		
USD'000	Continuing WISeKey Group excluding WISeCoin AG	Add back WISeCoin AG results	Add back Consolidatio n entries	US GAAP Continuing operations		
Net sales	43,285	-	(9,005)	34,280		
Cost of sales	(18,319)		-	(18,319)		
Gross profit	24,966	-	(9,005)	15,961		
Other operating income	289	-	-	289		
Research & development expenses	(5,306)	-	-	(5,306)		
Selling & marketing expenses	(5,772)	-	-	(5,772)		
General & administrative expenses	(14,157)	(3,143)	3,068	(14,232)		
Total operating expenses	(24,946)	(3,143)	3,068	(25,021)		
Operating income / (loss)	20	(3,143)	(5,937)	(9,060)		
Depreciation and amortization expenses	1,315					
EBITDA	1,335					
Non-cash items		$\overline{}$	Positive	e EBITDA and	d Adjusted	
Stock-based compensation and expenses settled in			EBITDA for the core continuing			
equity	3,345		business of WISeKey,			
One-off expenses			excluding WISeCoin AG and the discontinue			
M&A-related legal fees	1,477			operations		
Adjusted EBITDA	6,157					





